

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209 ph: (703) 236-9207 fx: (703) 236-2344

Advertiser Agency/T-Code Buyer

Salesperson

Allen for Senate/NRSC (16181) Smart Media Group, Inc. (1051)/ELECTRON

Dome, Patricia Petro, Susan (1110)

Allen for Senate/NRSC

ph: (703) 236-9600

Product Brand **Acct Types** Est/Headline Demo

Revision Comments Political-Political (1088) ALLEN/SENATE/REP (71719) **Local/Political Candidate Agency**

C02CO8/

Period 10/1/2012 - 10/28/2012 CO-OP/Order Type

No/Normal

423927

197450

Standard

10/28/2012

Cash In Advance

Package

Invoice

Inv Date

Contract

Bill Type

Terms

Gen. Date 11/2/2012 3:04:11PM

Smart Media Group, Inc. 814 King Street, Suite 400 Alexandria, VA 22314

AgM

DIDLICATE INVOICE

11.0 SPOT 7:27:56PM-JEOPARC Day,M-1 10/08/12 7:42PM (Mo) 01:00 JEOPARDY NRSCVA1201TVH \$5000.00	WJLA Arlington (WJLA) DUPLICATE INVOICE									
1.0 SPOT 3:01:00PM-ANDERS Day,W-1,Th-1,F-1 10/04/12 3:34PM (Th) 01:00 ANDERSON COOPER SHOW NRSCVA1201TVH \$3200.00 1.0 SPOT 3:01:00PM-ANDERS Day,W-1,Th-1,F-1 10/05/12 3:30PM (FF) 01:00 ANDERSON COOPER SHOW NRSCVA1201TVH \$3200.00 2.0 SPOT 11:00:56PM-NEWS-A Day,W-1,Th-1 10/03/12 11:33PM (We) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 3.0 SPOT 11:00:56PM-NEWS-A Day,W-1,Th-1 10/02/12 11:27PM (Tu) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 3.0 SPOT 6:58:46PM-WHEEL Day,Tu-1,F-1 10/02/12 6:59PM (Tu) 01:00 WHEEL OF FORTUNE NRSCVA1201TVH \$9000.00 3.0 SPOT 6:58:46PM-WHEEL Day,Tu-1,F-1 10/05/12 6:59PM (Fr) 01:00 WHEEL OF FORTUNE NRSCVA1201TVH \$9000.00 3.0 SPOT 3:01:00PM-ANDERS Day,M-1 10/06/12 10/06/12 1 preempt \$0.00 No Avail 3.0 SPOT 6:30:00PM-NEWS-A Day,M-1 10/07/12 6:45PM (Su) 01:00 NEWS-ABC 7 NEWS @ 630P NRSCVA1201TVH \$1600.00 No Avail 3.0 SPOT 1::00:56PM-NEWS-A Day,M-1 10/08/12 1:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 630P NRSCVA1201TVH \$1600.00 No Avail 3.0 SPOT 1::00:56PM-NEWS-A Day,M-1 10/08/12 1:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 63PP NRSCVA1201TVH \$6550.00 3.0 SPOT 1::00:56PM-NEWS-A Day,M-1 10/08/12 1:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 3.0 SPOT 1::00:56PM-NEWS-A Day,M-1 10/08/12 1:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 3.0 SPOT 1::00:56PM-NEWS-A Day,M-1 10/08/12 7:42PM (Mo) 01:00 DEOPARDY NRSCVA1201TVH \$6550.00 NRSCVA1201TVH \$600.00 NR	Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0 SPOT 3:01:00PM-ANDERS Day,W-1,Th-1,F1 10/05/12 3:30PM (FT) 01:00 ANDERSON COOPER SHOW NRSCVA1201TVH \$3200.00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6650.00 NO Avail @ \$6600.00 NO Avail @ \$6660.00 NO Avail @ \$6660.00 NRSCVA1201TVH \$666	.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/03/12 3:24PM (We)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
10 SPOT 11:00:56PM-NEWS-A Day,M-1,Th-1 10/03/12 11:33PM (We) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00	.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/04/12 3:34PM (Th)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
10 11 12 12 13 14 15 15 15 15 15 16 15 16 16	.0	SPOT	3:01:00PM-ANDERS	Day,W-1,Th-1,F-1	10/05/12 3:30PM (Fr)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
.0 SPOT 11:00:56PM-NEWS-A Day,Tu-1 10/02/12 11:27PM (TU) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 .0 SPOT 6:58:46PM-WHEEL (Day,Tu-1,F-1 10/05/12 6:59PM (Fr) 01:00 WHEEL OF FORTUNE NRSCVA1201TVH \$9000.00 .0 SPOT 3:01:00PM-ANDERS Day,M-1 10/08/12 3:50PM (Mo) 01:00 ANDERSON COOPER SHOW NRSCVA1201TVH \$3200.00 .0 SPOT 10/07/12 1 preempt @\$500.00 No Avail .0 SPOT 1:00:56PM-NEWS-A Day,Su-1 10/07/12 6:45PM (Su) 01:00 NEWS-ABC 7 NEWS @ 630P NRSCVA1201TVH \$1600.00 .0 SPOT 1:00:56PM-NEWS-A Day,M-1 10/08/12 11:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 610P NRSCVA1201TVH \$6550.00 .0 SPOT 1:00:56PM-NEWS-A Day,M-1 10/08/12 11:28PM (Mo) 01:00 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 .0 SPOT 7:27:56PM-JEOPARL Day,M-1 10/08/12 7:42PM (Mo) 01:00 JEOPARDY NRSCVA1201TVH \$5000.00 .0 SPOT 9:01:00PM-ABC-WF Day,F-1 10/05/12 9:39PM (Fr) 01:00 ABCWHAT WOULD YOU DO? NRSCVA1201TVH \$4800.00 M/G For 10.0.1 .0 SPOT 6:58:00PM-ABC-AM Day,Su-1 10/07/12 7:22PM (Su) 01:00 ABCMAREICA'S FUNNIEST NRSCVA1201TVH \$2700.00 M/G For 6.0.1,7.0.1	.0	SPOT	11:00:56PM-NEWS-A	Day,W-1,Th-1	10/03/12 11:33PM (We)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
10/02/12 6:59PM (TU) 01:00 WHEEL OF FORTUNE NRSCVA1201TVH \$9000.00 N	.0	SPOT	11:00:56PM-NEWS-A	Day,W-1,Th-1	10/04/12 11:22PM (Th)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
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10/08/12 3:50PM (Mo) 01:00 ANDERSON COOPER SHOW NRSCVA1201TVH \$3200.00 No Avail \$320	.0	SPOT	6:58:46PM-WHEEL (Day,Tu-1,F-1	10/02/12 6:59PM (Tu)	01:00	WHEEL OF FORTUNE	NRSCVA1201TVH	\$9000.00	
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10/07/12 10/07/12 1 prempt \$0.00 No Avail	0.0	SPOT	3:01:00PM-ANDERS	Day,M-1	10/08/12 3:50PM (Mo)	01:00	ANDERSON COOPER SHOW	NRSCVA1201TVH	\$3200.00	
\$\frac{1}{2}\text{0.0}\$ \text{SPOT}\$ \text{6:30:00PM-NEWS-Al} \text{Day,Su-1} \text{10/07/12} \text{6:45PM} \text{Su} \text{01:00} \text{NEWS-aBC 7 NEWS @ 630P} \text{NRSCVA1201TVH} \text{\$\frac{1}{2}\text{00:00}} \text{00:00}} \text{\$\frac{1}{2}\text{00:00}} \text{00:00} \text{00:00}} \q\				/				@\$500.00	\$0.00	
10/07/12 6:45PM (Su) 01:00 NEWS-ABC 7 NEWS @ 630P NRSCVA1201TVH \$1600.00 \$100 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6550.00 \$100 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$6500.00 \$100 NEWS-ABC 7 NEWS @ 11P NRSCVA1201TVH \$0.00 Pre-Empt \$0.00 NRSCVA1201TVH \$5000.00 \$100 NRSCVA1201TVH \$100.00 NRSCV	.0	SPOT			10/07/12				\$0.00	No Avail
10/03/12 1 preempt \$0.00 Pre-Empt \$0	.0	SPOT	6:30:00PM-NEWS-A	Day,Su-1	10/07/12 6:45PM (Su)	01:00	NEWS-ABC 7 NEWS @ 630P		\$1600.00	
1.1.0 SPOT 7:27:56PM-JEOPARI Day,M-1 10/08/12 7:42PM (Mo) 01:00 JEOPARDY NRSCVA1201TVH \$5000.00 M/G For 10.0.1 1.2.0 SPOT 9:01:00PM-ABC-WH Day,F-1 10/05/12 9:39PM (Fr) 01:00 ABC-WHAT WOULD YOU DO? NRSCVA1201TVH \$4800.00 M/G For 10.0.1 1.3.0 SPOT 6:58:00PM-ABC-AM Day,Su-1 10/07/12 7:22PM (Su) 01:00 ABC-AMERICA'S FUNNIEST NRSCVA1201TVH \$2700.00 M/G For 6.0.1,7.0.1	0.0	SPOT	11:00:56PM-NEWS-A	Day,M-1	10/08/12 11:28PM (Mo)	01:00	NEWS-ABC 7 NEWS @ 11P	NRSCVA1201TVH	\$6550.00	
12.0 SPOT 9:01:00PM-ABC-WH Day,F-1 10/05/12 9:39PM (Fr) 01:00 ABCWHAT WOULD YOU DO? NRSCVA1201TVH \$4800.00 M/G For 10.0.1 13.0 SPOT 6:58:00PM-ABCAM Day,Su-1 10/07/12 7:22PM (Su) 01:00 ABCAMERICA'S FUNNIEST NRSCVA1201TVH \$2700.00 M/G For 6.0.1,7.0.1	0.01			***************************************				@\$5000.00	\$0.00	Pre-Empt
13.0 SPOT 6:58:00PM-ABC-AM Day,Su-1 10/07/12 7:22PM (Su) 01:00 ABCAMERICA'S FUNNIEST NRSCVA1201TVH \$2700.00 M/G For 6.0.1,7.0.1						01:00	JEOPARDY	NRSCVA1201TVH	\$5000.00	
\$27,00.00	12.0	SPOT	9:01:00PM-ABCWF	Ďay,F-1	10/05/12 9:39PM (Fr)	01:00	ABCWHAT WOULD YOU DO?	NRSCVA1201TVH	\$4800.00	
									32700.00	
							U			

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total \$71,100.00 (\$10,665.00) Net Total \$60,435.00

Total Spots

14



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

814 King Street, Suite 400 Smart Media Group, Inc. Alexandria, VA 22314

Billing Type

Account Types

Local/Political Candidate Agency Allen/NRSC/10/2-10/8/12/C02C08

Comments

Allen for Senate/NRSC

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Phone/Fax **Buyer Name** Sales Office Salesperson

WJLA - Core Team

Petro, Susan (1110)

Dome,Patricia

Agency/T-Code Product Schedule Dates Contract # Advertiser

197450

Date Entered

09/28/12

10/02/12-10/08/12

Brand

ALLEN/SENATE/REP (71719) Smart Media Group, Inc. (1051)/ELECTRONIC Political-Political (1088) Allen for Senate/NRSC (16181)

60-08 00-08 Demo Headline #

Last Modified **Entered By** 8 Susan Petro 10/03/12

Normal

\$10,665.00

Order Type

Commission % Package Deal 15.00

Commission \$60,435.00

> Grand Total: By Broadcast Month Spots
> Oct. 2012 14 WJLA Arlington (WJLA) \$71,100.00 \$71,100.00

Sales Tax Net Total

Accepted-Agency/Advertiser Line 6.0.1 Closed Preempt 7.0.1 6.0 Normal Line / SPOT 4.0 Normal Line / SPOT 2.0 Normal Line / SPOT 8.0 Normal Line / SPOT 7.0 Normal Line / SPOT 5.0 Normal Line / SPOT 3.0 Normal Line / SPOT 1.0 Normal Line / SPOT Line Type / Break Type (Ref #) 10/02/12-10/02/12 10/03/12-10/04/12 10/07/12-10/07/12 10/07/12-10/07/12 10/06/12-10/06/12 10/08/12-10/08/12 10/02/12-10/05/12 10/03/12-10/05/12 .0/06/12 Dates Sec Length 1:00 6:30P- NEWS-ABC 7 NEWS @ 630P 1:00 6:58P- WHEEL OF FORTUNE 1:00 11P- NEWS-ABC 7 NEWS @ 1:00 3:01P- ANDERSON COOPER 1:00 6P- ABC-ABC WORLD NEWS TONIGHT 1:00 6:58A- ABC--GOOD MORNING AMERICA SAT 1:00 3:01P- ANDERSON COOPER SHOW 1:00 11P- NEWS-ABC 7 NEWS @ 11P MOHS Run Times Accepted-Station: CONFIRMATION CONTRA SPW Mo ฮ _ We Th Ţ S, Su Spots Rate \$3,200.00 \$2,000.00 \$6,550.00 \$1,600.00 \$3,200.00 \$9,000.00 \$6,550.00 \$500.00 정 \$18,000.00 WJLA Arlington (WJLA) \$13,100.00 WJLA Arlington (WJLA) \$1,600.00 WJLA Arlington (WJLA) \$3,200.00 WJLA Arlington (WJLA) \$6,550.00 WJLA Arlington (WJLA) \$9,600.00 WJLA Arlington (WJLA) Station No Avail/Exception -No Avail/Exception -Comments 9/28/12 9/28/12 9/28/12 9/28/12 9/28/12 9/28/12 9/28/12 9/28/12 Entered

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Advertiser Schedule Dates Contract # Smart Media Group, Inc. (1051)/ELECTRONIC 10/02/12-10/08/12 Political-Political (1088) Allen for Senate/NRSC (16181) 197450

Brand **Billing Type** Phone/Fax **Buyer Name** Sales Office Salesperson Product Agency/T-Code Account Types Petro, Susan (1110) WJLA - Core Team ALLEN/SENATE/REP (71719) Standard Allen/NRSC/10/2-10/8/12/C02CO8 Dome,Patricia Local/Political Candidate Agency

Suite 400 814 King Street, Smart Media Group, Inc.

Alexandria, VA 22314

Comments

Allen for Senate/NRSC

Sales Tax

Net Total

\$60,435.00 \$10,665.00 15.00

Commission Commission % Package Deal Demo CO-OP Headline # Last Modified **Date Entered** Entered By S 10/03/12 09/28/12 Susan Petro

Order Type

Normal

Oct. 2012 By Broadcast Month Spots WJLA Arlington (WJLA) Grand Total:

14

\$71,100.00 \$71,100.00

Accepted		13.0	12.0	11.0	10.0.1	10.0	9,0	Line
Accepted-Agency/Advertiser:		13.0 M/G For 6.0.1,7.0.1 / SPOT	12.0 M/G For 10.0.1 / SPOT	11.0 Normal Line / SPOT	10.0.1 Closed Preempt	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
		10/07/12-10/07/12	10/05/12-10/05/12	10/08/12-10/08/12	10/03/12	10/03/12-10/03/12	10/08/12-10/08/12	Dates
		4	4	4		4	4	Sec
Date:		1:0	1:0	1:0		1:0	1:0	Length
Accepted-Station;	CON	1:00 6:58P- ABCAMERICA'S FUNNIEST HOME VIDEOS	1:00 9:01P- ABC-WHAT WOULD YOU DO?	1:00 7:27P- JEOPARDY		1:00 7:27P- JEOPARDY	1:00 11P- NEWS-ABC 7 NEWS @ 11P	Run Times
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	CONFIRMATION CONTRACT		1-4	1		ш		Tu We Th Fr Sa
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Date		\$2,700.00	\$4,800.00	\$5,000.00		\$5,000.00	\$6,550.00	Rate
Comments:		\$2,700.00	\$4,800.00	\$5,000.00			\$6,550.00	Total
		\$2,700.00 WJLA Arlington (WJLA)	\$4,800.00 WJLA Arlington (WJLA)	\$5,000.00 WJLA Arlington (WJLA)	WJLA Arlington (WJLA)	WJLA Arlington (WJLA)	\$6,550.00 WJLA Arlington (WJLA)	Station
					Pre-Empt/Spot -per Susan			Comments
		10/3/12	10/3/12	9/28/12		9/28/12	9/28/12	Entered

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Worksheet Schedule Report

Date: 09/28/2012 Time: 03:43PM

Filtered worksheet

Company:
Office:
Media:
Client:
Product:
Estimate:
Market:
Station: 01 TV ALNNR ORDR C02C08 WAS WJLA-T Smart Media Group Alexandria TELEVISION Allen for Senate/NRSC

order 10/2/12-10/8/12 BROADCAST WASHINGTON, DC

Book: NOV12 Share: MAY12 PVT: NOV11

Flight Dates: 10/02/12 - 10/08/12

	- 1	_	(2)	_	6.5			74:
	7 PA	PA	Ξ	E	E	ΕM	뛰	DP
	MTWTF	MTWTF	MTWTF	S	S	s	MTWTF	Days
	0730P	0700P	1100P	0630P	0600P	0700A	0300P	Start
	0800P	0730P	1135P	0700P	0630P	A0080	0400P	End
	60	6	g.	g g	6	<u>o</u>	6	Len
STATION TOTALS) JEOPARDY	WHEEL OF FORTUNE	60 NEWS) WEEKEND NEWS	60 WORLD NEWS	60 GMA	60 ANDERSON	Program
71100.00	5000.00	9000.00	6550.00	1600.00	2000.00	500.00	3200.00	Cost
15	2	2	4	_	_	_	4	Total
2	0	_	_	0	0	0	0	10/02 Tu
2	0	0	_	0	0	0	_	10/03 W
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ω		0	_	0	0	0	_	M 80/08

Smart Media Group, LLC 814 King Street, Suite 400 Alexandria, VA 22314 703-518-4747

BRANCH BNKG AND TRUST COMPANY ALEXANDRIA, VA 22314 1-800-BANK BBT 68-531/560

53725

9/28/2012

PAY TO THE ORDER OF ...

WJLA-TV

**60,435.00

WJLA-TV PO BOX 414613 BOSTON, MA 02241-4613

MEMO

ALLEN C02C08

Smart Media Group, LLC

WJLA-TV

Date

9/28/2012

Type Reference ALLEN C02C08 Bill

Original Amt. 60,435.00 **Balance Due** 60,435.00 9/28/2012

Discount

Payment 60,435.00 60,435.00

53725

Check Amount

60,435.00

Smart Media Group, LLC

53725

WJLA-TV

Date 9/28/2012 Bill

Type Reference ALLEN C02C08

Original Amt. 60,435.00 PAYWIE

Balance Due 60,435.00

Discount

9/28/2012

Payment 60,435.00

Check Amount

60,435.00

60,435.00

